

Taylor Swift Shazam Sweepstakes Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT RESIDE WITHIN THE 48 CONTIGUOUS UNITED STATES, INCLUDING THE DISTRICT OF COLUMBIA.

The Taylor Swift Shazam Sweepstakes (“Sweepstakes”) begins at 12:01:00 AM Eastern Time (“ET”) on January 23, 2018 and ends at 11:59:59 PM ET on January 29, 2018 (the “Entry Period”). The Sponsor’s computer server will be the time keeping device for the purposes of this Sweepstakes.

SPONSOR: Crowd Surf LLC, 1305 Clinton St #300, Nashville, TN 37203

THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY TAYLOR SWIFT (INDIVIDUALLY) (THE “**ARTIST**”), 13 MANAGEMENT, LLC, FIREFLY ENTERTAINMENT, INC., SWIFT MERCHANDISING, INC., TAYLOR NATION, LLC, TAYLOR SWIFT PRODUCTIONS, INC., OR TAS RIGHTS MANAGEMENT, LLC (COLLECTIVELY THE “**TAYLOR SWIFT ENTITIES**”).

ELIGIBILITY: Sweepstakes is open to individuals who are legal residents of the 48 contiguous United States and the District of Columbia, age 13 or older at time of entry. Void in Alaska, Hawaii and where prohibited by law. Employees, officers, owners, directors, shareholders and representatives of Crowd Surf LLC (the “**Sponsor**”), the Taylor Swift Entities, and their respective manager(s), labels, agents, crew members, affiliates, licensors, and anyone professionally associated with Artist, advertising and promotions agencies, retailers, distributors, and any other individual or company involved in the development or execution of the Sweepstakes (collectively, the “**Released Parties**”) and their immediate families (parents, siblings, children and their respective spouses) or individuals living in the same household of such employees (whether or not related) are not eligible to enter or win. No groups, clubs or organizations may participate in this Sweepstakes or reproduce or distribute any portion of these Official Rules to its members.

ENTRY: During the Entry Period, you may enter this Sweepstakes by going to <http://crowdsurf.net/taylorswift/shazam/> and following the online instructions to complete the required fields of the entry form and pressing “Submit”. If you do not have a Shazam app, you can download it for free at www.shazam.com/apps. By participating in the Sweepstakes, each Entrant is confirming that they have read and agree to comply with: (i) these official rules; (ii) Sponsor’s terms of use, located at <http://crowdsurf.net/assets/privacypolicy.pdf>; (iii) Shazam’s terms and conditions, located at <http://www.shazam.com/music/web/terms.html>; and (iv) all other Sweepstakes requirements. After you submit your entry, you are officially entered into the pool of eligible entrants. For purposes of these Official Rules (“**Rules**”), all times and days are Eastern Standard Time.

LIMIT: Regardless of method of entry, only one (1) Entry permitted per person. Duplicate entries will be disregarded. Multiple entrants are not permitted to use the same email address.

All Entries, requests and/or materials submitted become the property of Sponsor and will not be returned or acknowledged.

ODDS: Odds of winning are determined by the number of eligible entries received.

PRIZE DETAILS: Thirteen (13) First Place Prizes consisting each of: One (1) *reputation* Merch Pack that includes (1) hoodie, one (1) t-shirt, one (1) ball cap, one (1) pair of sweatpants, one (1) set of patches, and one (1) pop socket. Each First Place Prize has a ARV of Three Hundred and Five Dollars (\$305.00). Limit: One prize per person or household. If actual value of any prize is lower than the stated ARV when prize is procured and fulfilled, then the difference will not be awarded. No substitution of any prize offered, no transfer of any prize to a third party is permitted and prizes may not be redeemed for cash value, except by Sponsor, who reserves the right in its sole discretion to substitute any prize for a prize of comparable or greater value. All fees, federal, state, local or other expenses relating to the use, acceptance and possession of any prize are the sole responsibility of each winner. Taxes are the responsibility of each Winner. Arrangements for the fulfillment of any prize will be made by Sponsor.

WINNER SELECTION: Winner(s) will be selected in a random drawing on or about January 31, 2018 of all eligible entries received. All random drawings will be conducted by the Sponsor or its agent of choice whose decisions are final and binding.

WINNER NOTIFICATION: An email prize notification will be sent to the potential winner (“winner”) within forty-eight (48) hours after a random drawing is conducted. The potential winner must also be able to receive calls from an unlisted/blocked number (or have access to) an Internet connection to receive emails from the Sponsor and/or its designated agent. The contact information provided at time of entry will be used to notify the winner. Winner will be required to respond to the prize notification within twelve (12) hours of notification deployment in order to receive any required documents, including (if applicable) an Affidavit of Eligibility/Grant of Rights and Liability/Publicity Release (“Affidavit”) which must be signed and returned to Sponsor or its designated agent within twenty-four (24) hours of notification deployment. If an Affidavit and/or any other required document is not returned within the specified time period, or if an Affidavit or prize notification is returned as undeliverable, or if the winner is otherwise found to be ineligible, or if a winner cannot accept or receive the prize for any reason, then the winner will automatically forfeit the prize and, at the Sponsor’s sole discretion and time permitting, an alternate winner may be determined. Should a winner be found to make any false statement(s) or not in compliance with these Official Rules, that winner will be disqualified.

The Sponsor reserves the right to investigate a winner to determine if s/he has been truthful, and to disqualify him or her if the Official Rules requirements were not met. If any prize notification document or prize is returned as undeliverable or if a prize is forfeited, or if any required document is not completed and returned within stated deadline, or if a selected winner cannot accept or receive the prize for any reason, or if he/she is not in compliance with these Official Rules, the corresponding prize may or may not be awarded to an alternate winner at Sponsor’s sole discretion. A prize may also be forfeited if winner is not reachable at address or phone number provided at time of entry, or a forwarding address is not made available or any non-compliance with the Official Rules.

PUBLICITY: Except where prohibited by law, entry and acceptance of prize constitute permission for Sponsor and its agents, including the Taylor Swift Entities to use each winner’s name, prize won, Story, hometown, likeness, photograph(s), and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

RELEASE OF LIABILITY: By submitting your Entry, you agree to accept these Official Rules and agree to be bound by the decisions of the Sponsor, and on behalf of your respective heirs, executors, administrators, legal representatives, successors and assigns ("**Releasing Parties**"), release, defend and hold harmless the Released Parties from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from entrant's participation, acceptance and use or misuse of any Prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of prizes. In the event Sponsor is prevented from continuing with the Sweepstakes as contemplated herein by any event beyond its control, or otherwise, including but not limited to fire, flood, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, or local government law, order, or regulation, or order of any court, or other cause, Sponsor shall have the right to modify, suspend, extend or terminate the Sweepstakes.

In the event of a dispute as to the ownership of any Entry, the authorized holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized email account holder. The Released Parties are not responsible for: (i) lost, late, misdirected, damaged, incomplete, garbled, invalid or illegible Entries; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive Entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes, or (iv) the failure of any third party to comply with the instructions and proper administration of this Sweepstakes. By participating in the Sweepstakes, entrants (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor, and its agents, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: permanently disqualify from any person it believes has intentionally violated these Official Rules or the Official Rules from any of the Sponsor's Sweepstakes; and terminate the Sweepstakes if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), or to determine the winners from among all eligible Entries received prior to termination. **LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF**

CRIMINAL & CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

CHOICE OF LAW: This Sweepstakes is governed by the laws of the United States and the State of Tennessee applicable to contracts made and performed in the State of Tennessee, without respect to conflict of law doctrines. As a condition of participating in this Sweepstakes, entrants agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, exclusively before a court located in Nashville, TN having jurisdiction and entrants irrevocably consent to the Jurisdiction of the courts located in Nashville, TN ; and (2) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, INDIRECT, PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. SPONSOR'S TOTAL CUMULATIVE LIABILITY IN CONNECTION WITH THIS SWEEPSTAKES, WHETHER IN CONTRACT OR TORT OR ANY OTHER LEGAL THEORY, SHALL NOT EXCEED THE STATED ARV OF THE PRIZES OFFERED HEREUNDER. In the event any provision of these Official Rules will be held to be unenforceable, these Official Rules will continue in full force and effect without such provision. These Official Rules are intended to be the complete, final and exclusive statement of the terms of the agreement between each entrant and the Sponsor relating to the subject matter hereof.

WINNERS LIST: For the list of winners (available on or after February 7, 2018), send a stamped, self-addressed envelope (postage not required for Vermont residents) to: Taylor Swift Shazam Sweepstakes winner, c/o: Crowd Surf, LLC 1305 Clinton St #300, Nashville, TN 37203.

DATA COLLECTION: Sponsor will be collecting personal data about entrants online, in accordance with its privacy policy located at: <http://crowdsurf.net/assets/privacypolicy.pdf>. By participating in the Sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

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